

50 Ways to Promote Membership

- Develop and publish a Chapter membership roster.
- Divide membership and call members – call one person per month.
- Have a meal every other meeting.
- Have educational opportunities at every other meeting.
- Institute and support (including financially) a Chapter Membership Committee/Program
- Have members provide entertainment
- Participate in community events
- Have regular activities with the local Masonic lodge – Have a “prospect party”
- Hold a brainstorming session to come up with a list of prospective members
- Have regular Chapter newsletter or participate in Masonic newsletter
- Send invitations to meetings/events to: other Chapters, inactive & new members
- Submit regular articles to local newspaper(s)
- Pay for advertisements in your local newspaper
- Arrange for members to visit ‘shut-in’ members
- Do something nice for your Masonic Lodge building or meeting place
- Call members, who haven’t come for awhile, to help with events, refreshments, etc.
- Have an open installation – invite friends, co-workers
- Arrange for a Masonic speaker to address local ministerial group
- Abbreviate some meetings to make time for some fun
- Ask a different member to serve as prompter at each meeting
- Send greeting cards to ‘shut-ins’ or out-of-town members
- Set up a ride committee - arrange for rides or carpool to meetings or events
- Have an official greeter or hostess – different at each meeting
- Have a family dinner evening
- Arrange for babysitting

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- Have members provide entertainment
- Participate in community events
- Have regular activities with the local Masonic Lodge - Have a “prospect party”
- Hold a prospect session to come up with a list of prospects
- Send out invitations to meetings: to other Chapters, inactive members, new members
- Submit regular articles to local newspapers
- Pay for advertisements in your local newspapers
- Arrange for members to visit ‘shut-in’ members
- Do something nice for your Masonic Lodge building
- Call members, who haven’t come out for a while, to help with events, refreshments, etc.
- Have an open installation – invite friends, co-workers, etc.
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50 Ways to Promote Membership (continued)

- Invite youth groups (Masonic or community) to make a presentation at a meeting
- Establish a telephone committee
- Have regular Chapter newsletter or participate in Masonic newsletter
- Have Officer handbook/duties
- Have theme nights for meetings
- Plan a bus trip or mystery trip
- Plan outside social events – ball game, theater, community event
- Participate in Grand Chapter as a group
- Participate as a Chapter in a meeting of a sister Chapter
- Provide petitions for each member to carry
- Wear name tags at your meetings
- Institute a new member orientation program
- Have 'secret pal' program with Masons or youth group
- Order Eastern Star brochures so they are available to your members
- Talk with your members about what Eastern Star means to them
- Contact other Eastern Star members who live in your area
- Hold children's party for community at holiday
- Have a food booth, float, info booth at community events
- Ask your members to bring a friend to an activity
- Call or send a note to members when they miss a meeting, tell them they were missed
- Make a pledge to ask someone to join Eastern Star
- Get involved. Volunteer in your own Chapter. Offer to chair a committee, provide refreshments
- Be supportive and encouraging. Be willing to try something new instead of finding fault.
- Keep going – don't give up.
- Send letters to prospective members or inactive members. (See attached samples)

Basic Membership Program

- Appoint Membership committee. Chairman of the committee can be appointed by the Worthy Matron or elected by Committee.
- Define the problem
 - . What is our present situation; what is our problem; what will happen if nothing is done?
- Set the objectives
 - . What do we want to accomplish; what do we want the situation to be in the future?
- Choose strategies
 - . Set three short term goals
 - . Set two mid range goals
 - . Set one long range goals
- Prepare for implementation
 - . How are we going to accomplish each goal?
 - . Who, what, when, where, how?
- Evaluate the progress
 - . How will we know when we've reached our objectives; how well did the strategies and activities work out; how efficiently were the resources used?

Items to remember:

- Always use Eastern Star – not OES. Use our beautiful logo as much as possible; businesses pay millions of dollars per year to develop and promote such a readily identifiable identity.
- Grand Chapter Membership Committee is available and willing to help.
- You must take steps to activate inactive members *and* to attract new ones.
- Once you get them (either new or inactive) in the door, make sure they are treated with the respect, support and enthusiasm that the beautiful principles of our Order teach us.

MEMBERSHIP

(Revised 2018)

Eligibility for the Degrees

Affiliated Master Masons in good standing and any female relatives who are related by birth, marriage, or adoption to Affiliated Master Masons in good standing, or if deceased were in good standing at the time of death; as well as members — either active for three (3) years or majority — in the International Order of the Rainbow for Girls[®] or in Job's Daughters International[®], each of whom having attained to at least the age of eighteen (18) years, are eligible to membership in the Order of the Eastern Star.